

Photo courtesy of Javits Center

# **2024 OPEN CITY BENEFIT**

North Javits: Rooftop Pavilion and Farm Thursday, April 18, 2024

SPONSORSHIP	CONTACT
Support Open House New York's mission to promote access to the people, places, and projects that define New York City and its future.	Name
	Email
☐ Presenting Sponsor   \$25,000 ☐ Project Sponsor   \$15,000	PAYMENT INFORMATION
<ul> <li>□ Cultivator   \$10,000</li> <li>□ Pollinator   \$5,000</li> <li>□ Open House New York Duo   \$3,000</li> <li>□ Open House New Yorker   \$1,250</li> </ul>	☐ Credit Card ☐ Amex ☐ MasterCard ☐ Visa ☐ Discover
☐ I am unable to attend but would like to donate:	Credit Card Number Zip Zip Zip Zip
See reverse for benefits.	Signature
RECOGNITION  Gift Type:   Firm   Individual  Please list names as they should appear in event	To pay online, scan or visit  ohny.org/benefit  Ohny.org/benefit
materials. Firm or Individual Name:	Check Enclosed: Payable to Open House New York Please return completed form and payment to:
Host Committee Member Name (If Applicable):	Open House New York  150 Varick Street, Floor 5  New York, NY 10013  Send Invoice



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#### SPONSORSHIP LEVELS

### Presenting Sponsor | \$25,000

- Premium logo or name recognition on all event materials at the Presenting Sponsor level
- Opportunity to speak at the Open City Benefit
- Acknowledgement from podium
- Full-screen ad in Open City Benefit digital journal
- Listing as Host Committee Co-Chair

### Project Sponsor | \$15,000

- Prominent logo or name recognition on all event materials at the Project Sponsor level
- Table for 10 in premier location
- Acknowledgement from podium
- Full-screen ad in Open City Benefit digital journal
- Listing as Host Committee Co-Chair

#### **Cultivator | \$10,000**

- Prominent logo or name recognition on all event materials at the Cultivator level
- Table for 10 in premier location
- Acknowledgement from podium
- Full-screen ad in Open City Benefit digital journal
- Listing as Host Committee Member

### **Pollinator | \$5,000**

- Prominent logo or name recognition on all event materials at the Pollinator level
- Half-table for five
- Half-screen ad in Open City Benefit digital journal

## **TICKETS**

### Open House New York Duo | \$3,000

- Individual or firm name listed on all event materials at the Open House New Yorker Duo level
- Prime seating for two

### Open House New Yorker | \$1,250

- Individual or firm name listed on all event materials at the Open House New Yorker level
- Priority seating for one

#### Emerging Professional\* | \$800

- Individual name listed on Benefit website at the Emerging Professional level
- · Seating for one

#### **DIGITAL JOURNAL ADS**

#### Full-Screen Digital Journal Ad | \$2,000

Specs: horizontal, 1080x1920px

### Half-Screen Digital Journal Ad | \$1,000

Specs: vertical, 960x1080px

Please submit logos and Digital Ads to benefit@ohny.org by March 31, 2024.

Open House New York is a 501(c)3 nonprofit organization, EIN #02-0540261. Benefit tickets are tax-deductible to the fullest extent allowable by law.



<sup>\*</sup>Limited availability starting March 18