



LAUNCH PARTY
THURSDAY, OCTOBER 16, 2025
6:00-9:00 PM

THE WOOLWORTH BUILDING
233 BROADWAY, 26th FLOOR
LOWER MANHATTAN

SPONSORSHIP LEVELS

Help us unlock the city.

See reverse for details.

- Diamond | \$15,000
- Platinum | \$10,000
- Gold | \$5,000
- Silver | \$2,500
- Bronze | \$1,000

INDIVIDUAL TICKETS

- ___ Pioneer | \$500
- ___ Adventurer | \$300
- ___ Explorer | \$125

DIGITAL JOURNAL ADS

- Full-Screen Digital Journal Ad | \$1,500
- Half-Screen Digital Journal Ad | \$750

DONATE

- I am unable to attend but would like to donate:
\$ _____

PRIMARY CONTACT

Name _____

Email _____

Phone _____

RECOGNITION

Gift Type: Firm Individual

Please list names as they should appear in event materials.

Firm or Individual Name:

PAYMENT INFORMATION

- Credit Card
 - Amex MasterCard Visa Discover

Credit Card Number _____

Exp Date _____ Security Code _____ Zip _____

Card Holder Name _____

Signature _____

Please return completed form and payment to:
Open House New York
150 Varick Street, Floor 5
New York, NY 10013

- Check Enclosed: Payable to Open House New York

- Online Payment: scan or visit
ohny.org/launch



- Send Invoice

For questions and additional information, contact Alison Pirie at benefit@ohny.org.



SPONSORSHIP LEVELS

Diamond Sponsor | \$15,000

15 Launch Party tickets
15 OHNY Weekend Passports
Logo recognition on all event materials
Logo recognition on all OHNY Weekend materials
Opportunity to speak at the Launch Party
Waived OHNY Weekend Site Registration Fees
Full-screen Digital Journal Ad

Platinum Sponsor | \$10,000

10 Launch Party tickets
10 OHNY Weekend Passports
Logo recognition on all event materials
Logo recognition on all OHNY Weekend materials
Acknowledgement from the podium
Waived OHNY Weekend Site Registration Fees
Full-screen Digital Journal Ad

Gold Sponsor | \$5,000

5 Launch Party tickets
5 OHNY Weekend Passports
Logo recognition on all event materials
Waived OHNY Weekend Site Registration Fees
Full-screen Digital Journal Ad

Silver Sponsor | \$2,500

2 Launch Party tickets
2 OHNY Weekend Passports
Name recognition on all event materials
Half-Screen Digital Journal Ad

Bronze Sponsor | \$1,000

1 Launch Party ticket
1 OHNY Weekend Passport
Name recognition on all event materials
Half-Screen Digital Journal Ad

Contributions of \$1,000 or more will be recognized on the Host Committee. Listing deadline is September 16.

TICKETS

Pioneer | \$500

1 Launch Party ticket
1 OHNY Weekend Passport
Name recognition on event materials

Adventurer | \$300

1 Launch Party ticket
1 OHNY Weekend Passport

Explorer | \$125

1 Launch Party ticket

DIGITAL JOURNAL ADS

Full-Screen Digital Journal Ad | \$1,500

Specs: horizontal, 1080x1920px

Half-Screen Digital Journal Ad | \$750

Specs: vertical, 960x1080px

Please submit Digital Journal Ads to benefit@ohny.org by October 10.

PAYMENT INFORMATION

For payment via ACH or stock, contact Alison Pirie at benefit@ohny.org.

We are happy to offer discount group tickets or customize a sponsorship package that achieves your goals. Contact Alison Pirie at benefit@ohny.org.

Open House New York is a 501(c)3 nonprofit organization, EIN #02-0540261. All but \$75 per ticket is tax-deductible.

THANK YOU!